

Jeff Adams Bio

Innovative global leader with a successful track record of enhancing client satisfaction by leveraging expertise in strategic planning, professional development, product and service development, as well as branding and marketing. Recognized as a culture carrier who develops diverse collaborative teams and leads from the front. Valued for accelerating the growth of organizations that are committed to helping motivated clients achieve their goals.



Providing leadership and advocacy to philanthropic organizations globally, with emphasis on the environment, education and homelessness issues, continues to be a priority for me.

Specialties:

Client-centric strategy: Played key roles throughout my career facilitating 'client-centric' organizational growth.

Marketing: former National Director of Sales and Marketing Support

Diversity: a personal commitment to fostering success across the board.

Professional Development: former member of Morgan Stanley's training faculty.

Career:

June 2016 - Present, President with Marathon Tours & Travel - I partnered with CEO and Founder Thom Gilligan to enhance existing client adventure travel experiences and develop new ones on all seven continents (and beyond). By starting as a client of Marathon Tours, then becoming a friend, a strategic adviser, and now a colleague I have seen this organization from multiple perspectives. I am confident that by combining my business experience in growing client-centric organizations with my passions for running and adventure we will excel at helping motivated people achieve their aspirational global running goals.

July 1986 - August 2014, Managing Director with Morgan Stanley - I concluded a rewarding 28 year career with Morgan Stanley. It was an honor to be mentored by, collaborate with and ultimately be in positions to lead so many talented and inspiring colleagues. I am especially thankful that all of my roles allowed me to maintain a connection to what originally attracted me to the wealth management business - providing best of class service and solutions to clients.

Philanthropy:

Marathon Tours:

- Amazing Maasai Marathon in Kenya raises funds to pay high school tuition for Maasai women to further their education beyond the age of 13.
- Antarctica Marathon raises needed funds for Oceanites.
- Madagascar Marathon helps to provide equipment for a local health clinic in a remote area in the south central highlands.

Personally:

- A Founding Board Member and Past President of the Make A Wish Foundation in North Texas
- Co-chair of the Morgan Stanley (Dean Witter) annual United Way campaign
- Recently concluded ten years of service on the National Board of Back on My Feet.
- Director for the Lauderdale Lakes Improvement Association

Interests:

Having run 44 marathons in the last 10 years, I am a middle of the pack runner who enjoys a good challenge - like earning the Abbott World Marathon Major Six Star Medal twice and becoming a Seven Continents Club Finisher at the 2019 Cape Town Marathon. I am also an avid climber, skier and paddler.