

David W. Lippy

(614) 939-1533

David began his professional career as a Legislative Assistant in both the U.S. Senate and House of Representatives while attending Georgetown University in Washington, D.C.

His consulting career began by working on classified projects for the United States Air Force at the RAND Corporation in Santa Monica, California.

Most recently David has been the managing partner of Effective Global Communications, a solutions oriented consulting company specializing in managing the digital footprint for a wide variety of clients. For the past 8 years the company has been providing custom mobile solutions for Smartphones and the requisite refreshed websites along with videos to help companies more effectively manage their digital marketing. Using Video snippets for “geo-targeting” specific demographics via Facebook is also a core competency at the intersection of social strategy, video, mobile websites, marketing and branding.



After completing his graduate work at Tufts University, David began his own consulting firm in Boston focusing on the aerospace and defense industries. During his tenure, the company marketed its services around the world performing consulting engagements in the U.S. and Europe. David opened offices in Japan, Germany, Italy and Israel. Clients included every major aerospace and defense contractor in the United States and as well as many international companies. His company consulted to the U.S. Defense Department, the White House, National Security Council, U.S. Department of State and NASA.

For several years, David worked as a Venture Capitalist on a team of people that took three companies public.

David earned his Bachelor's degree from Georgetown University and his Master's from the Fletcher School of Law and Diplomacy, a joint degree program between Harvard and Tufts University in Boston. David did his post graduate work at Harvard.

For more than three decades David's has supported his clients in business development, strategic planning, marketing, public relations and communications. His area of expertise spans companies in the health care, non-profits, food services, law firms, medical practices, technology, financial services, software, medical devices and trade show industries.

Right after the 9/11 tragedy, David became the CEO of the World of Children, an international non-profit that manages a series of financial prizes that are the equivalent of the Nobel Peace Prize – specifically for Children's Advocates.

David still serves on the committee that screens Award submissions and he consults to a number of other international non-profits including: SafeKids International, SafeKids India, Help Handicapped International, Brother's Brother Foundation, The Israel Tennis Centers Foundation, and Oceanites.

The primary focus in David's support of these organizations is consulting with their leadership on marketing, communications, fundraising, public relations, strategic visioning, and alliance building.