

**Lois Ingram, Founder and Managing Partner:  
Ingram Boccellari & Company  
Bio for Oceanites: Advisory Committee**

Lois Ingram founded Ingram Boccellari & Company in 1986 to serve the specific needs of complex service organizations and their brands.

The firm works with clients to build and deliver highly differentiated brand experiences, and use them to motivate, create loyalty, and build long-lasting relationships with key constituents (such as management, staff, boards, customers, clients, vendors, key influentials, donors and funders).

The firm advises leaders of major organizations through key transitions—including repositioning, global and new market expansions, mergers, brand evolutions, and reputational crises.

Its clients include such leading businesses as Citibank’s Global Retail and Private Banks, JPMorgan Private Bank, United Airlines, Charles Schwab, RR Donnelley, Wyndham Worldwide, McGraw Hill Professional, among others. The firm has also served renowned non-profit clients such as Amherst Cinema—a leading art house cinema in Amherst Massachusetts, Foundation Center, and McGill University’s School of Medicine.

Ms. Ingram was on the board of Oceanites since 2001 and helped lead the strategic planning process that culminated in key restructuring and a variety of new initiatives.

As a long-time board member of the Asian American Justice Center, she helped AAJC and its affiliates through co-branding work that created Asian Americans Advancing Justice. Ms. Ingram is on the board of the Fred T. Korematsu Institute, a national educational organization focused on understanding the incarceration of Japanese Americans during World War II; it works to promote racial equity, social justice, and human rights and make connections to today’s civil rights and immigration issues.

Ms. Ingram lives in New York City and Amherst, Massachusetts.

