

HEIDI A. RICHARDSON

MANAGING DIRECTOR, J.P. MORGAN ENDOWMENTS & FOUNDATIONS GROUP

Heidi Richardson is a Managing Director for J.P. Morgan in the Endowments & Foundations Group. She joined J.P. Morgan in 2017 and brings more than thirty years of experience in the investment management industry advising investors around the world on asset allocation and portfolio construction. In her current role, she is responsible for managing client portfolios and providing global market insights to nonprofit organizations.

Prior to joining J.P. Morgan, Heidi spent 7 years at BlackRock as a Managing Director and the Head of ETF Investment Strategy where she provided clients with macro and market insights and portfolio construction guidance. Prior to joining BlackRock, she was a Managing Director and Senior Portfolio Manager with Alliance Bernstein, and a Vice President and Client Portfolio Manager with both Marsico Capital Management and Goldman Sachs Asset Management.

She began her career as a short-duration portfolio manager for the Blackstone Bank & Trust Company.

Heidi is on the board of Oceanites, a nonprofit environmental, scientific and educational organization based in Maryland, and is actively involved with the Boston Ballet and Seattle Children's Hospital. She is a frequent speaker at industry conferences and appears regularly in financial news media, including appearances on CNBC, Bloomberg, and The Street. She earned her B.S. degree from Bentley University and holds Series 24, 7, 66 and 63 certifications.

