

Dylan Ogline

Dylan Ogline (born May 20, 1989, Somerset, PA) is an American entrepreneur, investor, author, and Internet personality.^[1] He is known as a purveyor of work and lifestyle optimizations, as well as his work around digital marketing and social media.^[2]

Ogline is founder of the digital marketing agency Ogline Digital, as well as the digital marketing education company Agency 2.0.^{[3][4][5]}

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Early life and education

Ogline was born in Somerset, Pennsylvania. He found interest and played hockey as a child and for a time aspired to coach professional or college level hockey, but he noticed that the best players amongst his peers seem to have started from a very early age.

At the age of 13, after reading a copy of Robert Kiyosaki's Rich Dad, Poor Dad owned by his brother and meeting his first business mentor who was the father of his highschool girlfriend; he became interested in business and decided to get an early start as an entrepreneur. His thinking was that this early start would give him an advantage in business similar to the best hockey players in his peer group.

He dropped out of high school in 10th grade but has since obtained a GED and attended college.

Career

Dylan Ogline



Born	May 20, 1989 Somerset, Pennsylvania, <u>USA</u>
Nationality	American
Citizenship	<u>United States of America</u>
Education	Valencia College
Occupation	Entrepreneur · Social Media Marketer · Author · Athlete · Investor
Years active	2004 - present
Organization	<ul style="list-style-type: none">Ogline DigitalAgency 2.0.
Known for	Digital Marketing Expert, Author, Lifestyle Guru, Serial Entrepreneur
Height	6 ft (183 cm)
Title	Founder of Ogline Digital
Website	<u>dylanogline.com</u> (https://dylanogline.com/)

Ogline is a serial entrepreneur who has founded over ten companies in his early career. He started his first business at 14. He obtained a wholesale deal with a European manufacturer of high-end mobile smart phones (then a rarity in the US), imported them in bulk, and then sold them on eBay.^[6]

The relative success of this venture helped him convince his parents to let him dropout of high school. He made consistent profit in this business until his credit card processor discovered his age and shut down his merchant account, forcing him to abandon the venture.^[7]

Ogline struggled to replicate this early success with ventures in web development, eBook publishing, and real estate investment.

Ogline Digital

In 2017 Ogline cut his many profitless startups and decided to focus on the one thing that was working, a direct-response digital marketing agency, later named Ogline Digital. With twelve employees as of 2022, Ogline Digital has annual revenue over \$1 million.^{[8][9]}

Agency 2.0

In 2020, Ogline founded Agency 2.0, an educational program to teach aspiring entrepreneurs to start their own digital marketing agencies.

Personal Life

Ogline lives in Orlando, FL. inspired by Tim Ferriss and Rolf Potts, he advocates for the “Laptop Lifestyle.”

He identifies as a democratic socialist and strongly supports progressive movements, environmentalism, healthcare as a human right, affordable education, voter rights, and fighting income inequality.

Ogline is a Christian and has spoken about the importance of his faith as well as stoicism in guiding his life. In his spare time he enjoys playing hockey and volunteering for charities focused on animal and wildlife welfare.

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External links

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